Fact Sheet
Sesame Communications

Founded
Sesame Communications is a privately-held company founded in 1999 and headquartered in Seattle, WA.

Background
The company fields the strongest team of experts in dental database conversion in the world and uses this expertise to pioneer doctor-to-patient and doctor-to-doctor online communications for the dental industry. The comprehensive and interactive Ortho Sesame™ solution was launched in 1999 and is a patent-pending, proprietary technology that web-integrates legacy databases. The technology utilizes an automated ASP solution.

Solutions
The Ortho Sesame™ and Dental Sesame™ membership-based solutions enable orthodontists and dentists to manage patient and doctor relations using an automated ASP solution. The easy-to-use system is proven to reduce no-shows, leverage staff time and increase patient and staff satisfaction while helping practices to project a high-tech, professional image. State-of-the-art features include:

- **Custom web site design, hosting & registration**

- **Patient email address management**
  Fully automated process collects email addresses directly from patients.

- **Fully automated email communication**
  Appointment confirmation, recall notices, payment overdue alerts, birthday and holiday greetings. More than 10,000 automated emails are sent annually for the average practice.

- **Practice newsletter**
  Graphics-rich newsletter customized to match your web site.

- **Online credit card payment**

- **Online appointment and account information**
  Automatically updated nightly and seamless database integration.

- **Invisalign® partner**
  Online ClinCheck® movies show *all* aligners. Posted automatically.

- **Online patient x-rays and images**
  Auto-uploads from existing imaging server to the Internet.

- **Secure, HIPAA-compliant.**
  128 bit, Verisign-certified SSL.

- **Online practice schedule**
  Access from home or the road.

Clients
Used by orthodontists and general dentists in practices throughout North America, Australia and England.