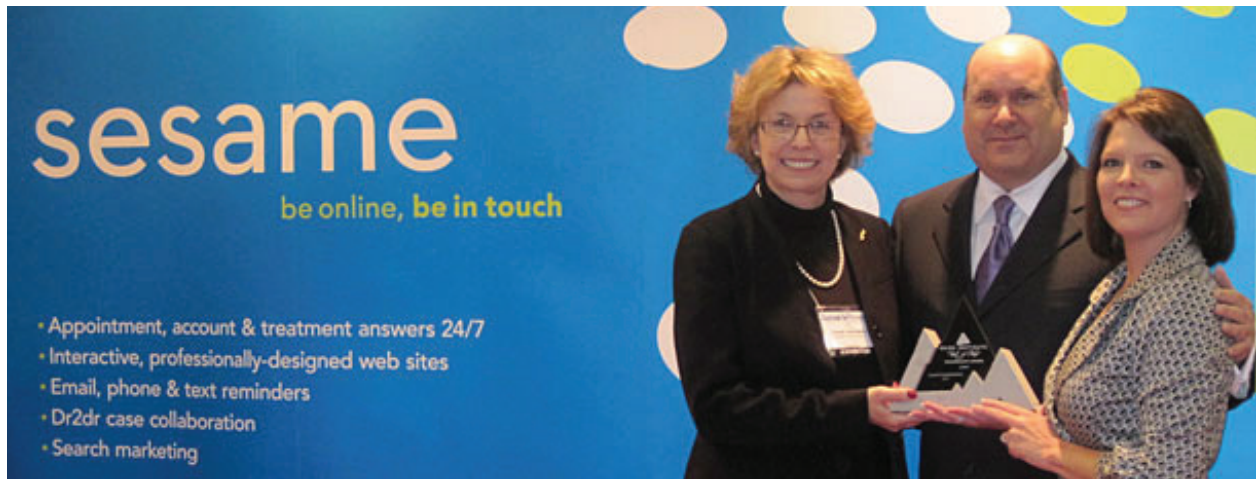


In The News

Sesame Communications wins 2009 Best of Class

Sesame Communications wins the Pride 2009 Best of Class dental technology award for the "Digital Highway" category. Dr. Lou Shuman (pictured), President of Pride Institute, granted this award in recognition of Sesame and its pioneering work in online patient connect systems.



From left: Diana P. Friedman, Sesame Marketing Strategist; Dr. Lou Shuman, President of PRIDE Institute; Bonnie Hixson, Sesame Professional Relations Manager

Technology expert Dr. Larry Emmott participated in the selection process. "We looked at our experience with the products, as practicing clinicians, and from there we looked at who had established trust and reliability with the dentist, the number of users of a given, product, and what level of service and support the company was able to provide. The Digital Highway category focused on products that help dental practices better harness the power of the Internet, and Sesame has the most complete solution."



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